

S.No. 3086

P 16 ITE 2 B

(For candidates admitted from 2016–2017 onwards)

M.Sc. DEGREE EXAMINATION, NOVEMBER 2022.

Information Technology - Elective

E-COMMERCE

Time : Three hours

Maximum : 75 marks

PART A — (10 × 2 = 20)

Answer ALL questions.

1. List out any four network access equipment's.
2. Mention the applications of E-Commerce organization.
3. Define the Internet Terminology.
4. Mention the important infrastructure needed for E-Commerce.
5. Define - World Wide Web.
6. What is mercantile process model?
7. Define - Web Security.

8. Write down the risks in Credit Card based Electronic Payment System.
9. What does a software agent do?
10. What is information filtering?

PART B — (5 × 5 = 25)

Answer ALL questions, choosing either (a) or (b).

11. (a) Explain the advantages and disadvantages of E-commerce.

Or

- (b) Give a brief note about Internet Applications.
12. (a) Write a short note on National Research and Education Network.

Or

- (b) Explain the scope of the internet and web technologies in E-Commerce in India.
13. (a) Write a short note on Consumer Oriented Service.

Or

- (b) What are the different types of Electronic Payment System? Explain.

14. (a) What are the EDI applications in Business.

Or

- (b) Write a note on Credit card and Debit Card.

15. (a) Define about Computer based Education and Training.

Or

- (b) Explain the various marketing strategies.

PART C — (3 × 10 = 30)

Answer any THREE questions.

16. Discuss various challenges and the future of E - Commerce.
17. Explain the NSFNET Architecture and components.
18. Write brief note on Architectural framework E-commerce and Consumer oriented E-Commerce.
19. Explain about Electronic Data Interchange.
20. Explain about Emerging tools and E-Commerce catalogs.