

S.No. 2592

P 16 BTE 4

(For candidates admitted from 2016–2017 onwards)

M.Sc. DEGREE EXAMINATION, NOVEMBER 2022.

Bio-Technology – Elective

BIOTECHNOLOGY FOR ENTREPRENEURS

Time : Three hours

Maximum : 75 marks

SECTION A — (10 × 2 = 20)

Answer ALL questions.

1. Entrepreneurship.
2. Project formulation.
3. Network analysis.
4. Marketing channels.
5. Write any few funding agencies in India.
6. Define exit strategy.
7. Methods of marketing.
8. What is exit strategy?
9. What are the types of entrepreneurship?
10. Explain small scale industry.

SECTION B — ($5 \times 5 = 25$)

Answer ALL questions choosing either (a) or (b).

11. (a) Explain the factors necessary for entrepreneurship.

Or

- (b) Briefly explain about the desirables in a startup.

12. (a) Explain project formulation.

Or

- (b) Write Short notes on network analysis.

13. (a) Explain the source of development finance.

Or

- (b) Explain the methods of marketing.

14. (a) Explain briefly about the licensing strategies.

Or

- (b) Explain the role of technology and upgradation.

15. (a) Explain the steps for starting a small industry.

Or

- (b) Explain in detail in setting up of small and medium scale industries.

SECTION C — ($3 \times 10 = 30$)

Answer any THREE questions.

16. Explain the factors that govern the road map to Bio- entrepreneurship.

17. Explain the concept of project design and network analysis.

18. Give an detailed account on the institutional financing to entrepreneurs.

19. Explain the support mechanism for entrepreneurship.

20. Detailed account on quality control in Biotech industries.