

Top honours for BIM-Trichy students at global event

TIMES NEWS NETWORK

Trichy: A team of three first-year MBA students from Bharathidasan Institute of Management (BIM) has secured the first rank globally in CAPSIM Spring 2023 foundation challenge competitions, held in the US recently. BIM is the only management institute from India to find a place in the finals where six teams competed for the first three slots.

The team from BIM consisted of Shriram Balaji, Pratyush Chowdhury and Sathya Moorthy guided by the faculty-in-charge R Subramanian. The team now finds a place in the CAPSIM Hall of Fame.

Thousands of B school students from across the globe participated in this prestigious bi-annual competition. Six B-Schools competed for the world title in the final round. The six institutes were BIM-Trichy, Queens University, Canada, American University in Cairo, Egypt, Bowling Green State University, USA, University of Vermont, USA, Istanbul Kultur University, Turkey, a release from the institute said.

Expressing happiness over this achievement, Asit K Barma, the director of BIM-Trichy said that experiential learning

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with business simulation is an integral part of the institute's MBA programme architecture.

"We are investing well in the software, faculty training, and onboarding the best-in-class faculty to provide a superior learning experience to our students. We enjoy a good footprint now in simulation-based teaching pedagogy consistently winning the CAPSIM competitions. This win further vindicates the robustness of our MBA programme that aims to make our students future-ready," he added.

The Capsim Challenge (www.capsim.com) takes Capstone and Foundation alumni drawn from leading B Schools globally and pits them against each other in a biannual competition to crown the world's best at running a multi-million dollar simulation company.