

Bharathidasan University plans second B-school

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TIRUCHI: The Bharathidasan University, which, in 1984, founded the Bharathidasan Institute of Management (BIM), a hugely successful B-school, is planning to launch yet another business school this academic year.

The proposed Bharathidasan School of Management would offer an MBA programme with an intake of 60 students, V.M. Muthukumar, Vice-Chancellor, Bharathidasan University, announced at the Senate meeting of the university on Saturday.

Four specialisations — Finance, Human Resource Management, and Marketing and Systems Management — would be offered under the full-time regular programme. Admissions to the programme would be through TANCET-2016 (Tamil Nadu Common Entrance Test). The former head of the Department of History of the university, N. Rajendran, had been appointed Director (in-charge) of the business school, he said.

Later, Prof. Muthukumar told *The Hindu* that

necessary infrastructure was being created on the university campus for the school.

An old building was being spruced up to accommodate the school.

About the justification for starting a new business school when the university had the BIM, Prof. Muthukumar said the BIM had emerged as an independent institution with its own board of governors.

Except for issuing the degrees, the university did not have any role in it. He pointed out that the university did not require the approval of the All India Council for Technical Education (AICTE) for offering the MBA programme.

Earlier, in his annual report at the Senate, the Vice-Chancellor said the Bharathidasan University had climbed up to 145 from 156th position in the QS University rankings of top 250 universities among BRICS countries.

Steps were being taken to introduce automation in all spheres of administration of the university, he added.