

Course Code: P24 MLS19B

Course Name- 4.4: ELECTIVE–III (B). INTELLECTUAL PROPERTY RIGHTS

Credit Distribution			Total Credits	Internal Marks	Semester Marks	Total Marks
L	T	P	L+T+P	C1	C2	C3
4	-	-	4	25	75	100

Objectives:

- Enable the students learn the fundamentals of marketing, its principles and models.
- Enable the students to comprehend the marketing strategies so information products and services

A. Course Outcome (CO)

After completion of the course, students will become familiar with the basic concepts in Library & Information Science.

COs	Course Outcome	Level	Level
CO 1	Define Intellectual Property and enumerate different types of IPR	Remember	K1
CO 2	Differentiate between different types of IPR	Understand	K2
CO 3	Learn international treaties and laws related to IPR	Analyze	K4
CO 4	Examine copyright issues while sharing web-based content	Apply	K3
CO 5	Learn about challenges and evolving issues in IPR	Understand	K2

B. Syllabus

Unit-I

Intellectual Property Rights: Meaning and Scope; Categories of IP

Unit-II

International Treaties on IPR : Berne Convention; Universal Copyright Convention; Stockholm Conference; Paris Conference; WIPO Copyright treaty; GATT; TRIPS

Unit-III

National Laws: Copy right Law of India and its Amendments; Fair Use Provision; Patent Law of India and Amendments; Other Laws related to IPR

Unit-IV

Implications of IPR : Protection of Web-based Content; Copyright and Libraries; Copy Left Movement; Creative Commons

Unit-V

Emerging Issues in IPR: Challenges for IP with Advances in ICT: E-Commerce, Domain Names; IT Act2000; Biotechnology and IP; Traditional Knowledge, Folklore and IP, Biodiversity and IP

Unit-VI CURRENT CONTOURS (For Continuous Internal Assessment Only):

Recent trends in IPR and copyrights

Selected Readings:

References:

1. Agnew, Grace. (2008). Digital Rights Management: A Librarian's Guide to Technology and Practise. Chandos
2. Andrew Murra. (2010). Information Technology Law: The law and society. Oxford.
3. Carlos M. Correa and Abdulqawi A. Yusuf. (2008). Intellectual Property and International Trade: The TRIPS Agreement. Oxford.
4. Deborah E. Bo choux. (2012). Intellectual Property: The Law of Trademarks, Copyrights, Patents, and Trade Secrets. Cengage.
5. Munari, Federico & Oriani, Raffaele. (2011). The Economic Valuation of Patents: Methods and Applications. Edward.
6. Fishman, Stephen. (2008). The copyright handbook: what every writer needs to know. Berkeley. Nolo.
7. Freeman, Lee & Peace, A. Graham. (2005). Information ethics: privacy and intellectual property. Information Science Pub.
8. Jessica Littman. (2001). Digital Copyright: Protecting Intellectual Property on the Internet. Prometheus.
9. May, Christopher. (2007). Digital Rights Management: The Problem of Expanding Ownership Rights. Chandos
10. Much, Jude C. (2008). Trade Marks and Copyright for Dummies. Amazon.com. The World beyond Digital Rights Management. Wiley.
11. Pandey, N. & Dharni, K. (2014). Intellectual Property Rights. Delhi: PHI Learning.
- Tian, YiJun and Winn, Jane. (2008). Re-thinking Intellectual Property: The Political Economy of Copyright Protection in the Digital Era. Routledge.

C. Mapping of COs with POs & PSOs

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