

Course Code: P24MLS10B

Course Name- 2.5: (B) INFORMATION AND MEDIA LITERACY

Credit Distribution			Total Credits	Internal Marks	Semester Marks	Total Marks
L	T	P	L+T+P	C1	C2	C3
4	-	-	4	25	75	100

Objectives

- To enable the students to understand the concept of information literacy
- To orient on preparation of library promotional materials.
- To teach the methods of digital and online literacy
- To orient on national and international standard and models of information literacy

A. Course Outcome (CO)

After completion of the course, students will become familiar with the basic concepts in Library & Information Science.

COs	Course Outcome	Level	Level
CO 1	Explain the role of nature and in the development of an individual	Understand	K2
CO 2	Illustrate the information literacy development skill and competencies	Apply	K3
CO 3	Examine the information literacy in different circumstances	Analyze	K4
CO 4	Formulate the solutions for dissemination of information	Create	K5
CO 5	Assess Media information literacy proficiency	Skill	K6

B. Syllabus

Unit-I

Fundamentals of Information Literacy: Concept, Need and Objectives. Historical perspective of Information literacy. Types of Information Literacy: Technology literacy, media literacy, computer and digital literacy. Levels of Information Literacy: Entry level, Mid level, High-level, Advance level

Unit-II

Models of Information literacy. Information Literacy for users. Information literacy for professionals. Scope of formation Literacy Programme; National Programs in Information Literacy, International Programs in Information Literacy

Unit-III

Information literacy programmes. Role of Libraries in Information literacy. Information literacy instructions in different types of Library and Information centers. Information Literacy for Users; Information Literacy for Professionals, Information Literacy for users, professionals and Research & Development.

Unit-IV

Media Literacy definition, concept, need and Purpose, Role of media Literacy in the society,
Media Literacy in India, media literacy Policies and Strategies

Unit-V

Digital and Web Literacy, Study of Information literacy programs in the world. Information
Literacy Competencies. Challenges facing Information literacy. Information Literacy models–
SCONUL; ACRL

Unit-VI CURRENT CONTOURS (For Continuous Internal Assessment Only):

Current trends in Information literacy, Case Study-Library Virtual Tours, Awareness on
Publishers Tutorials (Springer, Elsevier and Clarivate Analytics)

Selected Readings:

1. American Association of School Librarians and Associations For Educational Communications and Technology. Information Standards for Student Learning. (1998) American Library Association, Chicago.
2. American Library Association. Information Literacy: a position paper on information problem solving (2000). available at: www.ala.org/assl.positions/PS_infolit.html
3. Association of College And Research Libraries. Objectives for Information Literacy Instruction: A Model Statement for Academic Librarians. (2001). ACRL, available at : www.ala.org/acrl/guides/objinfolit.html.
4. Association of College and Research Libraries. Objectives for Information Literacy Instruction: A Model Statement for Academic Librarians. (2001). ACRL, available at : www.ala.org/acrl/guides/objinfolit.html.
5. Baldwin V A. Information Literacy in Science & Technology Disciplines. Library Conference Presentation and Speech. (2005). University of Nebraska, Lincoln. [http:// digital commons. unl.edu/library_talks/11](http://digitalcommons.unl.edu/library_talks/11)
6. Barker, K. and Lonsdale, R. Ed. (1994). Skills for life: the value and meaning of literacy.
7. Bawden, D. (2001). Information and digital literacies : are view of concepts. [http://gti/edu.um.es.8080/gomez/ hei/ intranet/ bawden/pdf](http://gti/edu.um.es.8080/gomez/hei/intranet/bawden/pdf).
8. Delcourt (M) and Higgins (CA). Computer technologies in teacher education: the measurement of attitudes and self-efficacy. Journal of Research and Development in Education. (1993). 27; 31-7.
9. Eisenberg (MB) et al. Information Literacy: Essential Skills for the Information Age. 2nd ed. (2004), Libraries Unlimited, Westport.
10. Eisenberg, M.B. , Lowe, C.A. & Spitzer, K.L. (2004). Information literacy: Essential skills for Information age. London: Libraries unlimited.
11. Grassian (E S). Learning to lead and manage information literacy instruction. (2005) Neal Schuman Publishers, New York.
12. Grassian (E S) and Kaplowitz (J R). Information Literacy Instruction: Theory and Practice. (2001). Neal Schuman, New York.
13. Library Conference Presentation and Speech. (2005). University of Nebraska,
14. Lincoln. http://digitalcommons.unl.edu/library_talks/11 London: Taylor Graham.
15. Meadows, A.J. Ed. (1991). Knowledge and communication: essays on the Information chain. London: Library Association.

16. Pantry, Sheila and Griffiths, Peter (2002). Creating a successful e-Information service. London: Facet.
17. Smith (S). Web-based Instruction. A Guide for Libraries. (2001). American Library Association, Chicago.
18. Tight (M). Life long Learning: Opportunity or Compulsion?. British Journal of Education Studies. Vol. 46; 3 September 1998; 251-263. www.ala.org/at/nill/litt1sthtml
19. Zorana Ercegovic (2008). Information literacy: search strategies, tools & resources for school students and college freshmen. California: ABC-CLIO.

C. Mapping of COs with POs & PSOs

Mapping of COs with POs & PSOs										
COs	Programme Outcomes					Programme Specific Outcomes				
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	2	2	3	3	3	3	3	3	3	1
CO2	3	3	3	3	3	3	3	3	3	1
CO3	1	2	3	3	3	3	3	2	3	3
CO4	3	3	3	3	3	3	3	3	3	3
CO5	3	3	3	1	3	3	3	3	3	2