

S.No. 8972

P 16 MBA 4 EF 4

(For candidates admitted from 2016–2021 Batch)

M.B.A. DEGREE EXAMINATION, NOVEMBER 2023.

Business Administration – Elective

PROJECT MANAGEMENT

Time : Three hours

Maximum : 75 marks

SECTION A — (10 × 2 = 20)

Answer ALL questions.

1. What is Project Management?
2. What is Project life cycle?
3. What is Project Selection?
4. What is Project Report?
5. What is Project Appraisal?
6. What is meant by Economic Analysis in Project Management?
7. What is Project Planning?
8. What is Project Designing?
9. Define Project Audit.
10. What is cost benefit Analysis?

SECTION B — (5 × 5 = 25)

Answer ALL questions, choosing either (a) or (b).

11. (a) Explain the different types of Project.
Or
(b) Discuss the nature of Project Management.
12. (a) Explain the importance of Project Identification.
Or
(b) Explain the various Criteria for Project Screening.
13. (a) Discuss the essentials of project Methodology is Project Appraisal.
Or
(b) Explain the various steps in Market Appraisal.
14. (a) Explain the objectives of Project Planning.
Or
(b) Discuss the components of good Project planning.
15. (a) Explain the different forms of organisation.
Or
(b) Explain the importance of Project Control.

SECTION C — (3 × 10 = 30)

Answer any THREE questions.

16. Discuss the role of Project Manager.
17. Explain the Stages of Project formulation.
18. Explain the various types of project Appraisal.
19. Discuss the tools used in project scheduling and time estimation.
20. Explain the different types of project contract.
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