

S.No. 8964

P 16 MBA 3 EO 3

(For candidates admitted from 2016–2021 Batch)

M.B.A. DEGREE EXAMINATION, NOVEMBER 2023.

Business Administration – Elective

MANAGEMENT CONTROL SYSTEMS

Time : Three hours

Maximum : 75 marks

PART A — (10 × 2 = 20)

Answer ALL questions.

1. What do you mean by Management Control System?
2. State the need for control in organizations.
3. Define organizational structure.
4. What is meant by organizational design?
5. Distinguish between goals and strategies.
6. What is meant by goal congruence?
7. What is Transfer pricing'?
8. What is meant by cost control?

9. Differentiate structured and unstructured decision.

10. What are the different components of MIS?

PART B — (5 × 5 = 25)

Answer ALL questions, choosing either (a) or (b).

11. (a) Explain the need for control in business management.

Or

(b) Differentiate management control and task control.

12. (a) Explain the types of organizations.

Or

(b) Explain the concept of centralization and decentralization in organizations.

13. (a) Give a short note on cost control.

Or

(b) Explain performance evaluation in detail.

14. (a) Write in brief about investment centre and its importance.

Or

(b) Explain in detail about the various aspects of budgeting.

15. (a) Explain the prerequisites of management information system.

Or

(b) Give an outline of the advantages and disadvantages of management information system.

PART C — (3 × 10 = 30)

Answer any THREE questions.

16. Explain various stages of management control system.

17. Explain different types of control.

18. Enumerate the key variables on management control design.

19. What is a profit-centre? State the characteristics of a successful profit centre.

20. What are the characteristics of a service organization? Discuss the management control system in any of the service organization.