

19. (a) Discuss the importance of motivation as a function of Management.

Or

- (b) Explain the various steps involved in controlling process.

20. (a) Write a short note on Social audit.

Or

- (b) Discuss the role of organization culture in ethics.

SECTION C — (3 × 10 = 30)

Answer any THREE questions.

21. Discuss the contribution of Peter F. Drucker to management.
22. Explain in detail the various types of planning.
23. Describe the nature and importance of organisation.
24. Discuss briefly the various process involved in organizing.
25. Describe the different approaches to social responsibility.

S.No. 8588

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(For candidates admitted from 2022–2023 onwards)

M.I.B. DEGREE EXAMINATION, NOVEMBER 2023

International Business — Elective

PRINCIPLES OF MANAGEMENT

Time : Three hours

Maximum : 75 marks

SECTION A — (20 marks)

Answer ALL questions

- I. (A) Multiple choice questions: (5 × 1 = 5)
1. The first and foremost function of management is \_\_\_\_\_.
- (a) Planning (b) Organizing
- (c) Controlling (d) Co-ordination
2. The assumptions about future derived from forecasting and used in planning are known as \_\_\_\_\_.
- (a) Planning Premises
- (b) Freehold Premises
- (c) Business Premises
- (d) Corporate Premises

3. The decision which relates to day-to-day operation of an organization is known as \_\_\_\_\_.
  - (a) Major decision
  - (b) Organizational decision
  - (c) Personal decision
  - (d) Operative decision
4. The motivation theory which classifies need in hierarchical order is developed by
  - (a) Fred Luthans
  - (b) Scott
  - (c) Abraham Maslow
  - (d) Peter. F. Drucker
5. Ethics should guide the technology towards
  - (a) Political justice
  - (b) Cultural justice
  - (c) Social justice
  - (d) Economic justice

(B) Fill in the blanks : (5 × 1 = 5)
6. Principles of management provide \_\_\_\_\_.
7. Planning is looking ahead and control is \_\_\_\_\_.
8. Devices which show the organizational relationships \_\_\_\_\_.

9. Motivation based on force of fear is called negative \_\_\_\_\_.
10. All employees is guided are \_\_\_\_\_.
- II. Answer ALL questions : (5 × 2 = 10)
11. What is Management?
12. What is planning premises?
13. What is organisation?
14. What do you mean by motivation?
15. Define the term Values.

#### SECTION B — (5 × 5 = 25)

Answer ALL questions, choosing either (a) or (b)

16. (a) Explain the need and importance of Management.  
 Or  
 (b) Explain the nature and principal of Management.
17. (a) Explain the features of planning.  
 Or  
 (b) Explain the Limitations of planning.
18. (a) Distinguish between formal and informal organization.  
 Or  
 (b) Explain the importance of organisation chart.