(For candidates admitted from 2012–2013 onwards)

M.L.I.Sc. DEGREE EXAMINATION, NOVEMBER 2023.

Library and Information Science

## **USER STUDIES**

Time: Three hours

Maximum: 100 marks

Answer ALL the questions.

Subdivision (a), (b), and (c) in each question carry 4,6, and 10 marks respectively.

- 1. (a) Brief the concept and definition of user studies.
  - (b) (i) What are the advantages of user studies?

Or

- (ii) What are the different types of user studies?
- (c) (i) What are the different methods of research?

Or

(ii) Describe the needs and purposes of user studies.

- 2. (a) Write about the various types of information needs.
  - (b) (i) What are the aspects of Information Seeking Behaviour?

Or

- (ii) What are the features of OPAC?
- (c) (i) What do you understand about web-based Information Literacy.

Or

- (ii) Discuss the current public library system in India.
- 3. (a) Write a short notes on Information Literacy.
  - (b) (i) Explain the objectives and importance of Information Literacy.

Or

- (ii) What are the basic needs of Information Literacy?
- (c) (i) Write a brief note on Role of Institutions in Information Literacy.

Or

(ii) How to improve Information Literacy Skills.

- 4. (a) Write the definition of user education.
  - (b) (i) What are the levels of user education?

Or

- (ii) Write about the methods of user education.
- (c) (i) What are the goals and objectives of library?

Or

- (ii) Explain in brief the development of user education.
- 5. (a) Write a short note on interview method.
  - (b) (i) Evaluate the features of proforma method in user studies.

Or

- (ii) Discuss shortly the need for user studies.
- (c) (i) What is the need for evaluating user education in libraries?

Or

(ii) Discuss briefly the different types of user education.