

S.No. 3909

16 SACPE 3

(For candidates admitted from 2016–2021 batch)

B.Sc. DEGREE EXAMINATION, NOVEMBER 2023.

Part III — Allied

SPORTS MANAGEMENT

Time : Three hours

Maximum : 75 marks

PART A — (10 × 2 = 20)

Answer ALL questions.

1. Define manpower.
2. Define sports management.
3. List down the personal traits
4. Mention the types of leadership.
5. What is meant by extrinsic motivation?
6. Write a short note on “social needs”.
7. Write a note on adolescents.
8. Write a short note on role of media in public relation.

9. Define budget.
10. Write any four advantages of preparing budget.

PART B — (5 × 5 = 25)

Answer ALL questions, choosing either (a) or (b).

11. (a) Elaborate the interpersonal roles in manpower planning.

Or

- (b) Write a short note on historical background of sports management.

12. (a) Explain the qualities of a leader.

Or

- (b) Give an account on:

- (i) Positional power
- (ii) Systems of organization.

13. (a) Explain the concepts and need of motivation in sports organisation.

Or

- (b) Explain the merits of job feedback.

14. (a) Briefly explain the types of social problems.

Or

- (b) Write the concepts and need of vocational guidance.

15. (a) Explain the methods to raise funds to organize sports events.

Or

- (b) Explain the types of budgets.

PART C — (3 × 10 = 30)

Answer any THREE questions.

16. Explain the importance and functions of sports management.

17. Elaborate the nature, principle and purpose of organization.

18. Explain the qualities of good public relation organization.

19. Explain the concepts and purpose of personal guidance.

20. Explain the steps involved in preparing budget.