

S.No. 9270

**PN 15 FM 1/PN 15 BM 1/
PN 15 CA 1**

(For candidates admitted from 2015–2016 onwards)

M.Com. DEGREE EXAMINATION, NOVEMBER 2023

**Financial Management / Bank Management / Computer
Applications**

BUSINESS MANAGEMENT

Time : Three hours

Maximum : 100 marks

PART A — (10 × 2 = 20)

Answer ALL questions.

1. Define management.
2. Why is evolution of management important?
3. What is mean by personal decisions?
4. List out the characteristics of good programme.
5. Define organization.
6. What is mean by authority?
7. Write a note on leadership.

8. Define promotion.
9. What is mean by control?
10. What do you mean by budgetary control?

PART B — (5 × 7 = 35)

Answer ALL questions, choosing either (a) or (b).

11. (a) What are the various functions of management?

Or

- (b) List and explain the important roles of manager.

12. (a) Briefly explain the various nature of planning.

Or

- (b) What are the principles of decision making?

13. (a) Bring down the principles of organization.

Or

- (b) Bring down the uniqueness of authority.

14. (a) Bring out the characteristics of leadership.

Or

- (b) State the principles of directing.

15. (a) List and explain the objectives of budgetary control.

Or

- (b) State the benefits of controlling.

PART C — (3 × 15 = 45)

Answer any THREE questions.

16. What are the types of management theory? Discuss.

17. Discuss the various steps involved in the planning.

18. Enumerate the advantages and disadvantages of decentralization.

19. Explain the different ethics of directing.

20. Discuss the various methods of securing effective co-ordination.