

S.No. 1408

19 BMBEAM 7

(For candidates admitted from 2019–2021 Batch)

B.B.A. DEGREE EXAMINATION, NOVEMBER 2023.

**Part III — Aviation Management — Major Based
Elective**

**LOGISTICS AND AIR CARGO MANAGEMENT
INCLUDING COURIER SERVICE**

Time : Three hours

Maximum : 75 marks

SECTION A — (10 × 2 = 20)

Answer ALL questions.

1. What are the key concepts of logistic system?
2. What are logistics channels?
3. What are the benefits of warehousing in logistics?
4. What is a transport security in logistics?
5. What is global supply chain role?
6. List out the elements of TQM.
7. Give a kinds of cargo.
8. What is general cargo examples?

9. What do you mean by cargo zone?

10. Define : Cargo Terminal.

SECTION B — (5 × 5 = 25)

Answer ALL questions, choosing either (a) or (b).

11. (a) Describe the elements of logistics.

Or

(b) Explain the marketing and the impact of environment issues.

12. (a) Enumerate the impact of the deregulation.

Or

(b) Appraise the role of warehousing in logistics.

13. (a) State the components of global supply chain system.

Or

(b) Elucidate the strategy formulation versus implementation.

14. (a) How are air cargo and ground handling operations regulations updated?

Or

(b) Summarize the types of special cargo.

15. (a) Explain the process of air cargo handling.

Or

(b) What are the procedure of handling cargo aircraft?

SECTION C — (3 × 10 = 30)

Answer any THREE questions.

16. What are the functions of logistics and its importance in global industry?

17. Explain the trends in the material handling industry.

18. Elaborate the concept of total quality management.

19. What are air cargo tariffs and rules?

20. Describe the emerging trends impacting the air cargo.