

19. (a) Discuss the role of leaders in guidance and control of an organization.

Or

- (b) Distinguish between Leader and Manager with clear examples.
20. (a) Describe the reasons to resistance for implementing change in an organization.

Or

- (b) Explain the concept of "Focus of Control".

PART C — (3 × 10 = 30)

Answer any THREE questions.

21. Describe the need and significance of scientific approach of Management with apt illustrations.
22. Elaborate the different levels of strategy with apt illustrations.
23. Discuss the Theory of hierarchical needs motivation theory with its merits and limitations.
24. Write a detailed note on any two leadership theories of your choice.
25. What are the various types of control? Point out the essentials of an effective control system.

**S.No. 8238 P 22 BMNME 2/P 22 MCNME 2/
P 22 FMNME 2/P 22 CANME 2**

(For candidates admitted from 2022–2023 onwards)

P.G. DEGREE EXAMINATION, NOVEMBER 2023.

Bank Management — Major Elective

MANAGEMENT CONCEPTS

Time : Three hours

Maximum : 75 marks

PART A — (20 marks)

Answer ALL questions.

- I. (A) Multiple choice questions. (5 × 1 = 5)
1. A manager who seeks opinions before arriving a decision is known as _____
- (a) Participative (b) Autocratic
(c) Democratic (d) Dormant
2. Who is associated in deciding the Vision of the Organization?
- (a) Top Management (b) Senior Level
(c) Employees (d) Investors

3. It is important to decide the number of people supervised by a Manager is known as _____
 (a) Direction (b) Span of Control
 (c) Control (d) Supervision
4. _____ is a negative orientation of leadership.
 (a) Democratic (b) Free rein
 (c) Formative (d) Autocratic
5. Controlling function further leads to _____
 (a) Planning
 (b) Organizing
 (c) Staffing
 (d) Feedback and Course Correction
- (B) Fill in the blanks (5 × 1 = 5)
6. 'One Man and One Boss' is related to the principle of _____.
7. Decisions taken by Board of Directors of company are called as _____ decisions.
8. _____ chart shows the structure of a firm/company.
9. _____ contributed the Need Hierarchy of Motivational Theory.
10. ZBB stands for _____

- II. Answer ALL questions. (5 × 2 = 10)
11. List down the skills required for a manager.
12. Define Decision-making.
13. List down the limitations of Herzberg Theory of Motivation.
14. Define Leadership.
15. List down the types of control.

PART B — (5 × 5 = 25)

Answer ALL questions, choosing either (a) or (b).

16. (a) Define Management. Discuss its nature and scope.
 Or
 (b) Explain the different types of skills of management.
17. (a) Write a brief note on Principles of Planning.
 Or
 (b) Discuss the challenges of implementing strategies in detail.
18. (a) Discuss the principles of organizing.
 Or
 (b) Write a note on the advantages of inclusion of women in management.