

S.No. 8824

16 SACPE 3

(For candidates admitted from 2016–2017 onwards)

B.Sc. DEGREE EXAMINATION, NOVEMBER 2022.

Part III — Allied

SPORTS MANAGEMENT

Time : Three hours

Maximum : 75 marks .

PART A — (10 × 2 = 20)

Answer ALL questions.

1. What is meant by sports management?
2. Define planning.
3. Who framed the acronym POSDCORB?
4. Define leadership.
5. What is meant by intrinsic motivation?
6. What is meant by conference?
7. Define personal guidance.
8. Write two advantages of counseling,

9. Define research.

10. Define emotion.

PART B — ($5 \times 5 = 25$)

Answer ALL questions, choosing either (a) or (b).

11. (a) Write short notes on historical background of sports management.

Or

(b) Write short notes on manpower planning.

12. (a) Differentiate attitude and behavior.

Or

(b) What is meant by positional power?

13. (a) Explain the merits of job feedback.

Or

(b) Explain the role of government on public relation.

14. (a) What is meant by career talk?

Or

(b) What is meant by social needs and social life?

15. (a) Explain important steps in preparing budget.

Or

(b) Explain stock register.

PART C — ($3 \times 10 = 30$)

Answer any THREE questions.

16. Explain the importance of sports management.

17. Explain the qualities of a leader.

18. Describe the types of public relation.

19. Explain types of social problems and methods to overcome.

20. Describe the methods to raise fund to organize sports.