

18. (a) Explain Investigative reporting along with its purpose, principle and components.

Or

- (b) Elaborate the concept of reporting in news media along with its purpose, types and reporting techniques?

19. (a) What are the steps involved in Headline writing process and what are its functions?

Or

- (b) Explain in detail about Newspaper headlines and leads.

20. (a) Discuss in detail the News Editing, its objectives, principles, roles and functions.

Or

- (b) Explain different types of Mass media with relevant examples.
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S.No. 2529

ANSEAP: 1

(For candidates admitted from 2002–2003 onwards)

B.A. DEGREE EXAMINATION, NOVEMBER 2023.

Part III — English — Applied

JOURNALISM

Time : Three hours

Maximum : 100 marks

SECTION A — (10 × 2 = 20)

Answer ALL questions

1. Write any two skills required for free lancing.
2. Define Journalism.
3. List few sources of news.
4. Why is news important in journalism?
5. What are the different types of reporting in Journalism?
6. Where is the Press Council of India?
7. What is the difference between a reporter and a journalist?

8. Why is editing important in Journalism?
9. What are the main features of a review?
10. Differentiate mass communication with journalism.

SECTION B — (5 × 6 = 30)

Answer ALL questions, Choosing either (a) or (b)

11. (a) Write a brief note on Press Council of India.

Or

- (b) How can we encourage Journalism Ethics?

12. (a) Write a brief note on the elements of news.

Or

- (b) How are news classified into varied types?

13. (a) List down few methods to gather information for a news article.

Or

- (b) Discuss briefly about the scope and global opportunities for Freelance journalism.

14. (a) What are the steps involved in writing a news story?

Or

- (b) Distinguish between Newspaper and Magazine.

15. (a) Suggest few editing software and applications used by news editors.

Or

- (b) What are the challenges that editors face in the field of journalism?

SECTION C — (5 × 10 = 50)

Answer ALL questions, Choosing either (a) or (b)

16. (a) Trace the history of press laws in India from the pre-independent era.

Or

- (b) Discuss in detail about the Constitutional Law of Press freedom.

17. (a) Explain the different sources of news with relevant example.

Or

- (b) Explain in detail about the essential qualities of an exemplary news article.