(For candidates admitted from 2016–2021 Batch)

B.Sc. DEGREE EXAMINATION, NOVEMBER 2023.

 $Part - III - Visual \ Communication - Major$

VIDEOGRAPHY

Time: Three hours

Maximum: 75 marks

SECTION A — $(10 \times 2 = 20)$

Answer ALL questions.

- 1. OTT
- 2. Electronic Media
- 3. Scripting
- 4. Computer Graphics.
- 5. Track shot
- 6. Wide angle lens
- 7. Contrast
- 8. Shot

- 9. Sampling rate
- 10. BGM

SECTION B —
$$(5 \times 5 = 25)$$

Answer ALL questions, choosing either (a) or (b).

11. (a) Examine the characteristics of television medium.

Or

- (b) Explain the strength and limitations of television.
- 12. (a) Classify the importance of scripting for TV.

 \mathbf{Or}

- (b) Discuss in detail about Pre-production stage.
- 13. (a) Categorize the features of a video camera.

Or

- (b) List and explain about types of camera angles.
- 14. (a) Mention any five video effects and its usage.

Or

(b) Discuss is detail about the usage of sound for a TV programme.

15. (a) Differentiate natural and artificial light.

Or

(b) Write short notes on sound manipulation.

SECTION C
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 (3 × 10 = 30)

Answer any THREE questions.

- 16. Describe how television differs from others mediums of mass communication.
- 17. 'Television can be used as a source of entertainment' Justify.
- 18. Differentiate indoor and outdoor television production with examples.
- 19. Illustrate and explain: Three point lighting.
- 20. List and explain about types of editing for television.