(6 pages)

**S.No. 8600** **P 22 IBNME 1**

(For candidates admitted from 2022–2023 onwards)

P.G. DEGREE EXAMINATION, NOVEMBER 2023

International Business — Non-Major Elective

EXPORT AND IMPORT MANAGEMENT

Time : Three hours Maximum : 75 marks

PART A — (20 marks)

Answer ALL questions

I. (A) Multip1e choice questions: (5 × 1 = 5)

1. Logistics management is a ———— part of the business and its success.

   (a) Minimal (b) Integral

   (c) Unrelated (d) Maximal

2. The excise and customs duty paid on inputs is refunded to the exporter by way of ————.

   (a) Special Import License

   (b) Duty Entitlement Passbook

   (c) Duty Drawback

   (d) Green Card

3. When air transport is used in combination with road or jail transport, it is called ————.

   (a) Piggy Back (b) Fishy hack

   (c) Birdy back (d) Land bridge

4. In ERP, ———— supports lead generation and direct mailing campaign.

   (a) Manufacturing module

   (b) Financial module

   (c) Purchasing module

   (d) Marketing module

5. The basic condition for levy of Customs Duty is

   (a) There must be import or export of goods

   (b) There must he import or export of services

   (c) There must be import or export of goods or services or both

   (d) Vehicle including railway vehicle

(B) Fill in the blanks : (5 × 1 = 5)

6. Mate's receipts are issued by the ———— at the time of loaded on the ship.

7. ———— is the exchange of goods and services between the two countries, across their international borders.

8. Pre - shipment finance availed by ————.

9. The shipping bill is made in ———— copies.

10. F.A.S means ————.

II. Answer ALL the questions : (5 × 2 = 10)

11. What is Pre-Shipment credit ?

12. List out the statutory procedure requirements as per the Customs Act.

13. What are the customs formalities for releasing the imported goods?

14. What do you mean by Geocentric Approach?

15. What is ICEGATE?



PART B — (5 × 5 = 25)

Answer ALL questions, choosing either (a) or (b)

16. (a) What are the procedures for establing Export Business Organization?

Or

(b) Explain the scope and objectives of Logistics Management.

17. (a) Examine the trends in the direction of India's foreign trade.

Or

(b) Discuss the importance and benefits of 4PL and 5PL.

18. (a) Explain

(i) Software Technology Park Scheme

(ii) Service Exports from India Scheme

(iii) MDA

Or

(b) Explain the role and functions of MNCs for promotion India's Export.

19. (a) Explain various methods of payments in International Trade. Which method of payments is safe for the Exporters?

Or

(b) List out the major export promotion schemes in India.

20. (a) Short note on

(i) Exchange Fluexation Risk

(ii) Conference System

Or

(b) Short note on

(i) Duty Drawback scheme

(ii) Dumping

(iii) Factory stuffing

PART C — (3 × 10 = 30)

Answer any THREE questions.

21. What are the regulatory documents used at the time of export?

22. What is ships? Explain the various types of ships.



23. Explain in detail the risks associated with International Trade.

24. What are the strategies followed to export developed countries.

25. Describe the different types of Containners.

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