

18. (a) Briefly describe about data migration.

Or

(b) Differentiate between vendors and consultant.

19. (a) Briefly explain success factors of ERP implementation.

Or

(b) Describe organizational impact on ERP.

20. (a) Explain ERP system on ERP in extended ERP system.

Or

(b) Describe future trends in ERP system.

PART C — (3 × 10 = 30)

Answer any THREE questions.

21. Discuss fundamental technology and its all issues.
22. Explain ERP solution and Functional modules.
23. Discuss about ERP methodology and frame work training.
24. Explain Success and failure factors of ERP implementation.
25. Future emerging trends in ERP-Discuss.

S.No. 9022

P 22 MBA 3 ES 3

(For candidates admitted from 2022–2023 onwards)

M.B.A. DEGREE EXAMINATION, NOVEMBER 2023.

Business Administration – Elective

ENTERPRISE RESOURCE PLANNING

Time : 3 hours

Maximum : 75 marks

PART A — (20 marks)

Answer ALL questions.

- I. (A) Multiple choice questions : (5 × 1 = 5)
1. Which of the following is NOT a popular ERP software provider?
(a) SAP (b) Oracle
(c) Microsoft Excel (d) Sales force
 2. What role does “Business Process Reengineering” play in ERP implementation?
(a) It involves documenting existing processes without change.
(b) It's the same as “Business Process Management.”
(c) It rethinks and redesigns business processes to align with ERP.
(d) It has no relevance to ERP implementation.

3. What is the final stage of ERP implementation when the system is put into use?
 - (a) Planning
 - (b) Testing
 - (c) Go-Live
 - (d) Training
4. Which of the following is not a primary module in most ERP systems?
 - (a) Human Resources (HR)
 - (b) Financial Management
 - (c) Customer Relationship Management (CRM)
 - (d) Social Media Marketing
5. Which technology is commonly used for the database management component of ERP systems?
 - (a) Relational databases
 - (b) Social Media Platforms
 - (c) Mobile Applications
 - (d) Virtual Reality
- (B) Fill in the blanks : (5 × 1 = 5)
 6. Artificial Intelligence (AI) is utilized for real-time data _____ and reporting in ERP systems.
 7. ERP systems often use _____ databases for efficient data storage and retrieval.

8. During ERP implementation, the phase where the software is configured to align with an organization's specific needs and processes is called _____.
9. Business Process Reengineering involves rethinking and redesigning existing business processes to align with the _____ system.
10. Cloud technology is used in ERP to centralize data storage and provide _____ access
- II. Descriptive Questions. (5 × 2 = 10)
 11. Short note on Evolution in ERP.
 12. Give some solution to Small enterprise vendors.
 13. What is called by ERP Implementation?
 14. Give any Three points about maintenance of ERP.
 15. Why technologies is important in ERP.

PART B — (5 × 5 = 25)

Answer ALL questions, choosing either (a) or (b).

16. (a) Describe fundamental technology and its issues.
Or
 (b) Write note on cross functional integrated ERP system.
17. (a) Write note on best business practice.
Or
 (b) Explain materials and production Management.