

S.No. 8534

P 16 HIE 4 A

(For candidates admitted from 2016–2021 Batch)

M.A. DEGREE EXAMINATION, NOVEMBER 2023.

History – Elective

TOURISM AND TRAVEL MANAGEMENT

Time : Three hours

Maximum : 75 marks

PART A — (10 × 2 = 20)

Answer ALL the questions.

1. What is the meaning of tourist?
2. What are the basic components of tourism?
3. Which is the world's No. 1 longest road?
4. What do you mean by immigration?
5. Who is the richest hotel owner in India?
6. Why is accommodation important in tourism?
7. Which is the oldest travel Agency in India?
8. What are the services provided by travel Agencies to customers?

9. Expand TAAI.

10. Where the head quarters of TTDC located?

PART B — (5 × 5 = 25)

Answer ALL the questions choosing either (a) or (b).

11. (a) Write a note on the concept of tourism.

Or

(b) State the purpose of tourism.

12. (a) Tourism is a smokeless industry – Discuss.

Or

(b) Bring out the significance of passport.

13. (a) Trace out the accommodation in ancient time.

Or

(b) How accommodation is essential for tourism Development – Discuss.

14. (a) Bring out the day to day function of Travel Agency.

Or

(b) Examine the services provided by Travel Agency.

15. (a) State the origin and functions of WTO.

Or

(b) Point out the role of Tourism offices in promotion of tourism.

PART C — (3 × 10 = 30)

Answer any THREE questions.

16. Examine the basic components of tourism.

17. Explain the role of Indian Railways in promoting tourism.

18. Discuss the various kinds of accommodation and how it promote tourism.

19. Bring out the functions of Travel Agency.

20. Describe the origin and Development of Indian tourism Development Corporation (ITDC).