

(6 pages)

**S.No. 8426**

**P 22 COCC 3 A**

(For candidates admitted from 2022–2023 onwards)

**M.Com. DEGREE EXAMINATION, NOVEMBER 2023.**

**Cooperative Management — Core Choice Course**

**RESEARCH METHODOLOGY**

**Time : Three hours**

**Maximum : 75 marks**

**SECTION A — (20 marks)**

**Answer ALL questions.**

**I. (A) Multiple choice questions: (5 × 1 = 5)**

**1. Research simply means a search for \_\_\_\_\_**

- (a) Collection of data
- (b) Collection of secondary data
- (c) Collection of facts
- (d) Scientific endeavour

**2. \_\_\_\_\_ is carried on to find solution to a real-life problem requiring an action or policy decision.**

- (a) Applied research
- (b) Pure Research
- (c) Contribution Research
- (d) Exploratory research

**3. Which of the following is plays a major role in formulating and testing hypothesis in social sciences?**

- (a) Evaluation
- (b) Observation
- (c) Planning
- (d) Experimentation

**4. When one dependent variable is presumed to be a function of two or more independent variable is called?**

- (a) Multiple Regression Analysis
- (b) Multiple Discriminant Analysis
- (c) Canonical Analysis
- (d) Factor Analysis

5. \_\_\_\_\_ is a means for communicating our research experiences to others and adding them to the fund of knowledge.

- (a) Research Report      (b) Popular Report  
(c) Summary Report      (d) Technical Report

(B) Fill in the blanks:      \*      (5 × 1 = 5)

6. \_\_\_\_\_ is a systematic method of exploring, analysing and conceptualising human life in order to extend, correct or verify knowledge of human behaviour and social life.

7. \_\_\_\_\_ sampling very population has a chance of being selected.

8. \_\_\_\_\_ is one of the prominent methods of data collection.

9. When two or more groups are measured, the central tendency provides the basis of \_\_\_\_\_ between them.

10. A \_\_\_\_\_ report is generally prepared for the consumption of the lay audience.

II. Answer ALL questions:      (5 × 2 = 10)

11. Define 'Research'.

12. What is meant by sampling?

13. What do you mean by Primary data?

14. What do you understand by editing the data?

15. What is meant by Interim Report?

SECTION B — (5 × 5 = 25)

Answer ALL questions, choosing either (a) or (b).

16. (a) What are the objectives of Research?

Or

(b) State the steps for literature review process in Research.

17. (a) Explain the various types of Research Design.

Or

(b) Describe the characteristics of good sample.

18. (a) Describe the different methods of data collection.

Or

(b) Explain the various methods of Non-Probability sampling.

19. (a) Elucidate the significance of hypothesis testing in Research.

Or

(b) Explain the objectives of statistical analysis of data in Research.

20. (a) Bring out the Need for interpretation of tabulation in Research.

Or

(b) Explain the various types of Statistical Analysis in Research.

SECTION C — (3 × 10 = 30)

Answer any THREE questions.

21. Explain the functions of social science Research.

22. Describe the various classification of sampling techniques.

23. Elucidate different types of observation in social science Research.

24. Explain the various sources of Hypotheses in Research.

25. Discuss the Layout and mechanics of the research report writing.

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