

19. (a) Discuss the types of export marketing.

Or

- (b) Write a detailed note on financial management in entrepreneurship.
20. (a) Explain the taxation benefits and its importance.

Or

- (b) What is SSI in entrepreneurship?

SECTION C — (3 × 10 = 30)

Answer any THREE questions.

21. Explain the economic and non-economic factor which affects the entrepreneurial growth.
22. Discuss the four types of information needed by an entrepreneur.
23. Describe the seven steps to write a report and the main objectives of project appraisal.
24. What are the institutions supporting for entrepreneurship?
25. What are taxation benefits to SSI in entrepreneurship development?

S.No. 6519

P 22 FTE 3 A

(For candidates admitted from 2022–2023 onwards)

M.Sc. DEGREE EXAMINATION, NOVEMBER 2023.

Fashion Technology and Costume Designing – Elective

ENTREPRENEURSHIP DEVELOPMENT

Time : Three hours

Maximum : 75 marks

SECTION A — (20 Marks)

Answer ALL questions.

- I. (A) Multiple choice questions : (5 × 1 = 5)
1. Which of the following is a source of funding for startups?
- (a) Personal savings
 - (b) Government grants
 - (c) Both (a) and (b)
 - (d) None of the above
2. What is entrepreneurship?
- (a) The process of starting and running a business for profit
 - (b) The process of working as an employee in a large corporation
 - (c) The process of investing in the stock market
 - (d) The process of saving money in a bank account

3. What is the first step in identifying a potential product?
 - (a) Market research
 - (b) Product design
 - (c) Pricing strategy
 - (d) Manufacturing process
4. Which of the following is an example of a primary source of market research data?
 - (a) Government reports
 - (b) Industry Journals
 - (c) Customer surveys
 - (d) Competitor websites
5. What is the minimum number of partners required to form a partnership in most jurisdictions?

(a) 1	(b) 2
(c) 3	(d) 4
- (B) Fill in the blanks : (5 × 1 = 5)
 6. The _____ government agency is responsible for registering businesses in the United States.
 7. The _____ organization provides financial assistance to developing countries for development projects.
 8. The _____ organization is responsible for coordinating international public health efforts.

9. The sector of the economy is often targeted for agricultural subsidies is _____
10. The purpose of providing incentives and subsidies in an economy to _____
- II. Answer ALL questions : (5 × 2 = 10)
 11. List the five levels of entrepreneur.
 12. What is entrepreneurial opportunity search?
 13. Define small enterprise.
 14. What is DICs in entrepreneurship development?
 15. Explain subsidy with example.

SECTION B — (5 × 5 = 25)

Answer ALL the questions, choosing either (a) or (b).

16. (a) What are the traits to be an entrepreneur?
 Or
 (b) Write a short note on entrepreneur and its types.
17. (a) Mention the seven steps in conducting feasibility study.
 Or
 (b) What are the steps in the entrepreneurial project?
18. (a) Enumerate on NOC in Pollution Control Board.
 Or
 (b) What are the criteria for selection of equipment?