

S.No. 3432

16 SCCFT 7

(For candidates admitted from 2016–2021 batch)

B.Sc. DEGREE EXAMINATION, NOVEMBER 2023.

**Part III — Fashion Technology and Costume
Designing — Major**

EXPORT DOCUMENTATION

Time : Three hours

Maximum : 75 marks

PART A — (10 × 2 = 20 marks)

Answer ALL questions.

1. Define Export marketing.
2. What is Globalization?
3. What do you mean by L/C?
4. List out the different methods of payments.
5. What is Domestic trade?
6. Write the nature of foreign exchange market.
7. Name the major documents required for export.
8. How to Export a product?

9. Define trade policy.

10. What are the current trade agreements?

PART B — ($5 \times 5 = 25$)

Answer ALL questions, choosing either (a) or (b).

11. (a) Analyze the prospects of Indian apparel Industry.

Or

(b) Assume you are an exporter; write down the steps to be followed in export marketing?

12. (a) Discuss about long term export credits.

Or

(b) Enumerate the factors responsible for counter trade growth.

13. (a) Demonstrate the main function of domestic trade.

Or

(b) Infer about regional trade blocks.

14. (a) Discuss about the need of auxiliary documents.

Or

(b) Identify the major documents for Exports?

15. (a) Explain about Indian trade policies.

Or

(b) Determine the main objective of Indian trade agreements.

PART C — ($3 \times 10 = 30$)

Answer any THREE the questions.

16. Elaborate the essential features of International marketing.

17. Discuss about the different types of Letter of credit.

18. Distinguish Domestic trade vs International trade.

19. Summarize the International codes for products and services.

20. Explain about the export policies involved to export garment from India.