

S.No. 5568

16 SCCHM 6

(For candidates admitted from 2016–2017 onwards)

B.Sc. DEGREE EXAMINATION, APRIL 2022

Part – III - Hotel Management and Catering Science –
Major

TOURISM MANAGEMENT

Time : Three hours

Maximum : 75 marks

PART A — (10 × 2 = 20)

Answer ALL questions.

1. What do you mean by Tourism?
2. Who is a Foreign Tourist?
3. Name any two hill stations in Tamil Nadu.
4. Name any two luxury tourist trains of India.
5. Expand DND.
6. What is Motel?
7. Mention any two needs for planning in tourism.
8. What is Master Plan?

9. Expand ITDC.

10. Expand IATA.

PART B — (5 × 5 = 25)

Answer ALL questions, choosing either (a) or (b).

11. (a) Write short notes on 3 A's of tourism.

Or

(b) Write notes on motivators of tourism.

12. (a) Give an account of famous travelers.

Or

(b) Write a note on the concept of Holiday and Paid Holiday.

13. (a) How will you classify hotels as per their location?

Or

(b) Write short notes on itinerary preparation.

14. (a) What are the types of planning?

Or

(b) Write short notes on Micro Level Planning.

15. (a) What is TTDC? What are their functions?

Or

(b) Give the negative socio-cultural impacts of tourism.

PART C — (3 × 10 = 30)

Answer any THREE questions.

16. Explain about the various types and forms of tourism.

17. Discuss the importance of Luxury Tourist Trains for the development of tourism in India.

18. Explain the various functions of a travel agency.

19. Explain the process of tourism planning.

20. Write the role and functions of IATA.