

S.No. 5386

16 SCCFT 7

(For candidates admitted from 2016-2017 onwards)

B.Sc. DEGREE EXAMINATION, APRIL 2022.

**Part III — Fashion Technology and Costume
Designing — Major**

EXPORT DOCUMENTATION

Time : Three hours

Maximum : 75 marks

SECTION A — (10 × 2 = 20)

Answer ALL questions.

- 1. Define export marketing.**
- 2. List out the Common Export Documents.**
- 3. What are Short-Term Credit Purposes?**
- 4. What is define letter of credit?**
- 5. What are different types of trade?**
- 6. Define business ethics.**
- 7. What is the purpose of a certificate of origin?**
- 8. Why do we need export documentation?**

9. What are the steps involved in export procedure?
10. What is export import policy?

SECTION B — (5 × 5 = 25)

Answer ALL questions, choosing either (a) or (b).

11. (a) Explain apparel exports and the global challenges.

Or

- (b) Why is Globalization Bad? The Negative Effects Of Globalization

12. (a) Which Factors Can Influence a Country's Balance of Trade?

Or

- (b) Explain the ways to get medium or long-term financing for the business.

13. (a) Write in brief the importance of domestic trade.

Or

- (b) Explain regional trade blocks.

14. (a) What are the common export documents? Explain.

Or

- (b) Explain the international codes in exports.

15. (a) Give an account on advantages of International trade.

Or

- (b) Write in detail foreign trade policy.

SECTION C — (3 × 10 = 30)

Answer any THREE questions.

16. Explain in detail the different types of Exporting.

17. Write in detail growth and reasons of counter trade

18. Explain in detail benefits, challenges in business ethics

19. Explain in detail Steps involved in the Processing of an Export Order.

20. Give an account of trade policy in current India