Bharathidasan University

Centre for Differently Abled Persons

Khajamalai Campus
Tiruchirappalli-620 023
Tamilnadu

Diploma in Vocational Training and Management

Course:

Work place Behavior and employability skills
Unit-3



Compiled By Dr.M.Prabavathy Assistant Professor

Topics

- Why do we Need Training?
- What is Training & Training Principles?
- A Systematic Approach to Training
- A Training Lesson Plan

Your Objectives

Following this presentation you should be able to complete the following objectives:

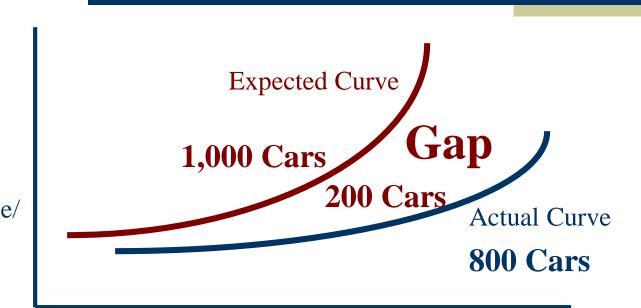
- 1. Describe why training is important and distinguish amongst training, education and development
- 2. Define the ASK concept, and comment upon the relative difficulty in developing people's attitudes, skills and knowledge
- 3. List the nine steps in the training process and be able to explain each step with reference to hospitality examples
- 4. Develop an appropriate training lesson plan.

Do Organizations Need Training

- ◆ The answer is "YES"
- However, we must know the purpose and functions of training before we can use it.



The Gap Concept



Performance/ Results

Time

In training terms this means we need to develop programs to fill the Gap

Training Needs

The reasons for not making the 1,000 cars:

- Not enough resources
- Poor machines
- Poor staff skills

As training experts we must analyze the situation to determine if:

- Expected result too high
- Target achievable
- Is training the only way to make it happen
- Are there other factors.

Exercise 1

- Imagine you are the managing director of a full service restaurant. One day you receive a complaint letter from a guest reporting s/he was not satisfied with the follow up regarding their criticism of being overcharged in one of your restaurants.
 - Why was the complaint made?
 - Is there a training need?

3 Reasons to Consider Conducting an Internal Needs Analysis

- 1. Employee obsolescence/out-dated
 - Technical advancements, cultural changes, new systems, computerization
- 2. Career plateaus
 - Need for education and training programs
- 3. Employee Turnover
 - Development plan for new employees

Importance of Training

- Maintains qualified products / services
- Achieves high service standards
- Provides information for new comers
- Refreshes memory of old employees
- Achieves learning about new things; technology, products / service delivery
- Reduces mistakes minimizing costs
- Opportunity for staff to feedback / suggest improvements
- Improves communication & relationships better teamwork

Benefits of Training

 Most training is targeted to ensure trainees "learn" something they apply to their job.



What is Training?

◆ Training is a <u>systematic process</u> through which an organization's <u>human resources</u> gain knowledge and <u>develop skills</u> by <u>instruction and practical</u> activities that result in <u>improved corporate performance</u>.

Differences between Training, Education & Development

- **Training** is short term, task oriented and targeted on achieving a change of attitude, skills and knowledge in a specific area. It is usually job related.
- Education is a lifetime investment. It tends to be initiated by a person in the area of his/her interest
- **Development** is a long term investment in human resources.

References

- Anthony W.P., Kacmar, K.M., Perrewé, P.L. (2002) Human resource management: a strategic approach, 4th ed. Fort Worth: Harcourt College Publishers. <u>HF5549</u>. A866 2002
- Goldstein, I. L., Ford J.K. (2002) Training in organizations: needs assessment, development, and evaluation, 4th ed. Belmont, CA. <u>HF5549.5.T7 G543 2002</u>
- Greer, C.R. (1995) Strategy and human resources a general managerial perspective, Prentice Hall.
- Riley, Michael, (1996) **Human resource management in the hospitality and tourism industry,** 2nd ed. Oxford; Boston: Butterworth-Heinemann. TX911.3.P4 R55 1996

Thank you