

Bharathidasan University
Centre for Differently Abled Persons
Khajamalai Campus
Tiruchirappalli-620 023
Tamilnadu



Diploma in Vocational Training and Management

**Course: Basic Academics
Unit-5**



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UNIT-V

Signals and symbols



**Why do we use
Symbols, Signs and
Labels?**

Internationally recognizable

Categorize meanings

Takes up less space

Reduces
accidents

Saves lives

Speed to interpret

Don't have to read the language

**What makes a
Good Symbol, Sign
or Label?**

Bold

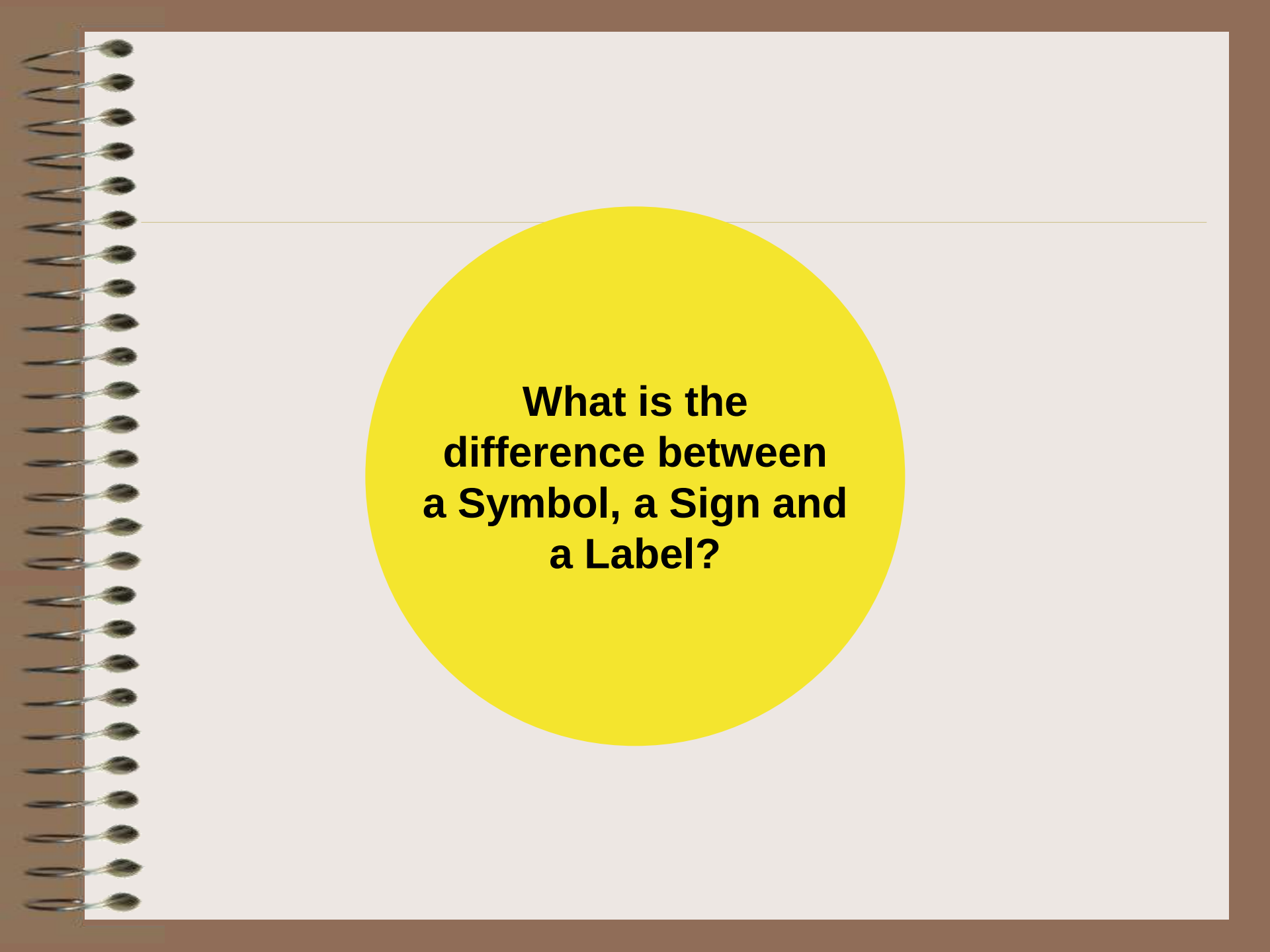
Simple

Clear

The right position

Not misleading

Informative

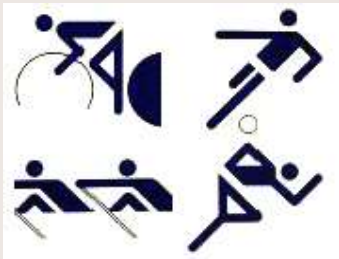
A spiral-bound notebook with a brown cover and a light gray page. A large yellow circle is centered on the page. The text is written inside this circle in a bold, black, sans-serif font.

**What is the
difference between
a Symbol, a Sign and
a Label?**

Symbols

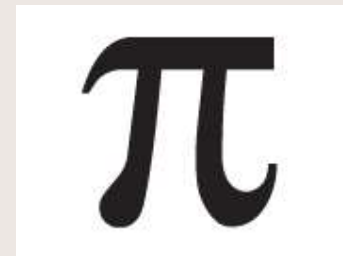
Pictograms

- Represent an event, an object or an activity
- Illustration
- A graphically reduced form



Ideogram

- Abstract symbol
- Conveys a feeling, a movement or an idea
- Not instantly recognizable





**Why Symbols, Signs
and Labels
sometimes
don't work.**

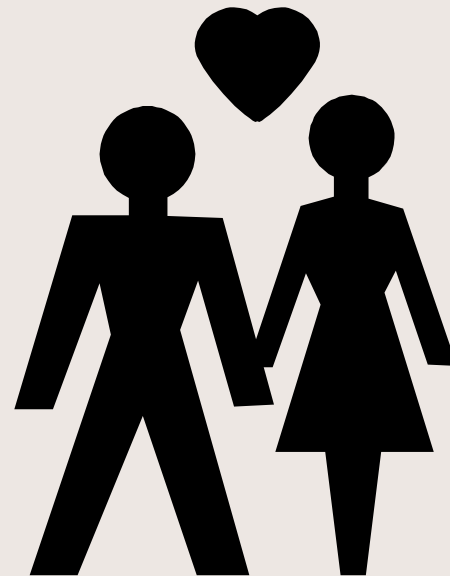




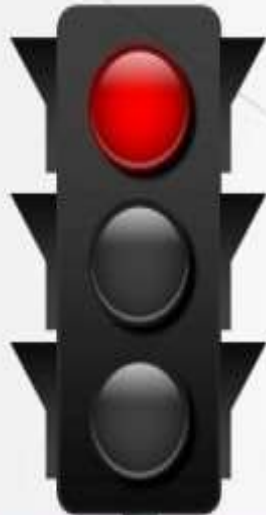
Can signs be misinterpreted?



Can signs be misinterpreted?



TRAFFIC SIGNAL



STOP

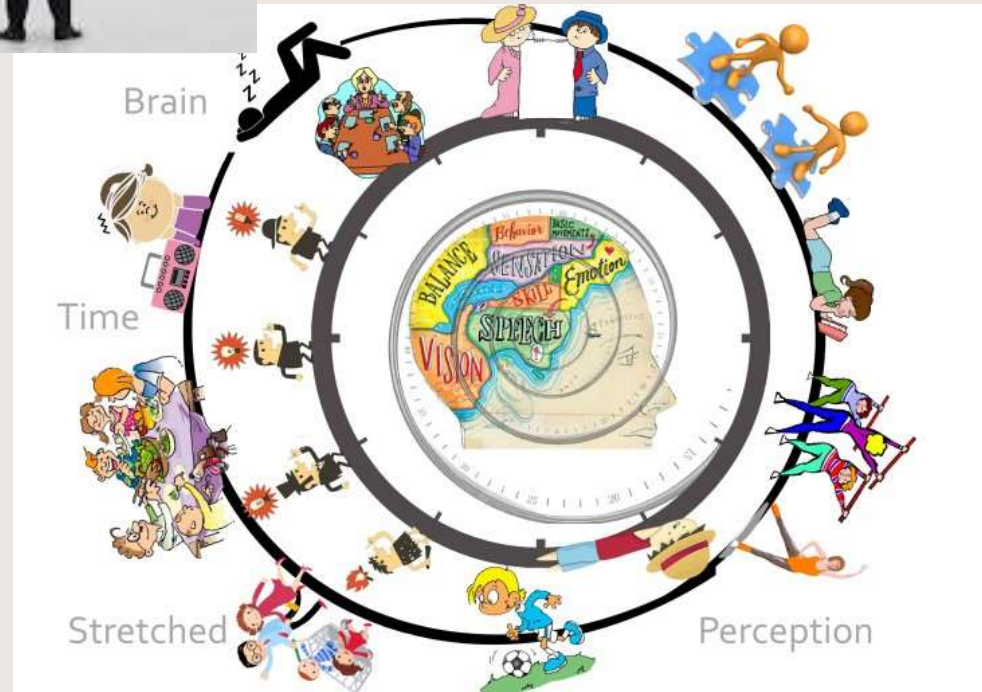


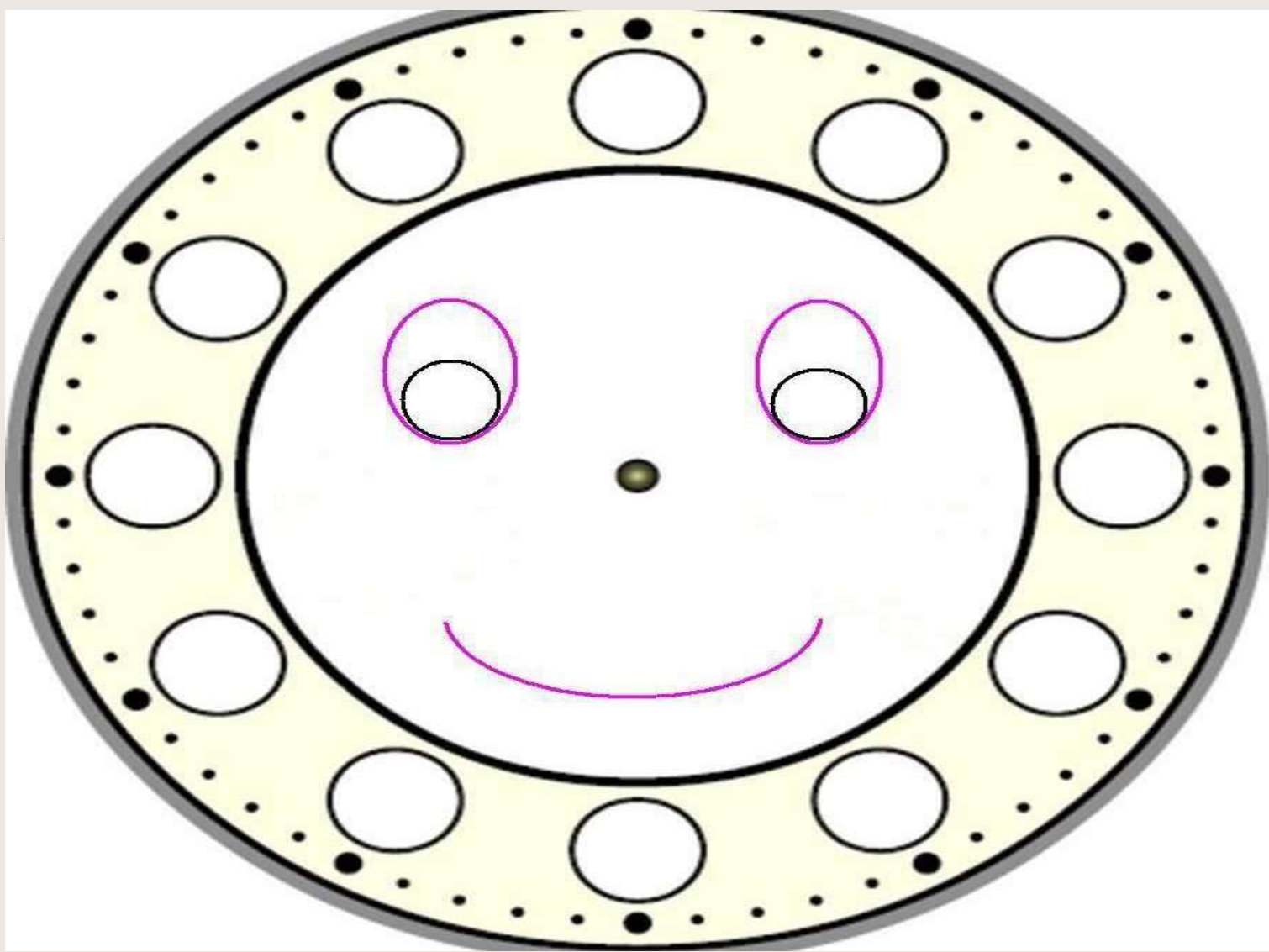
READY



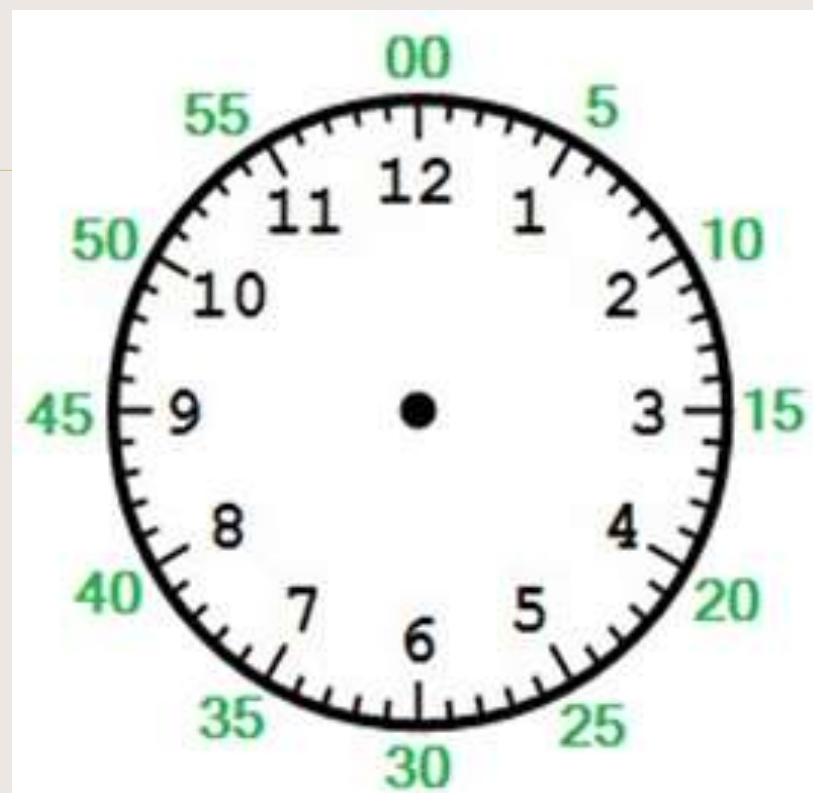
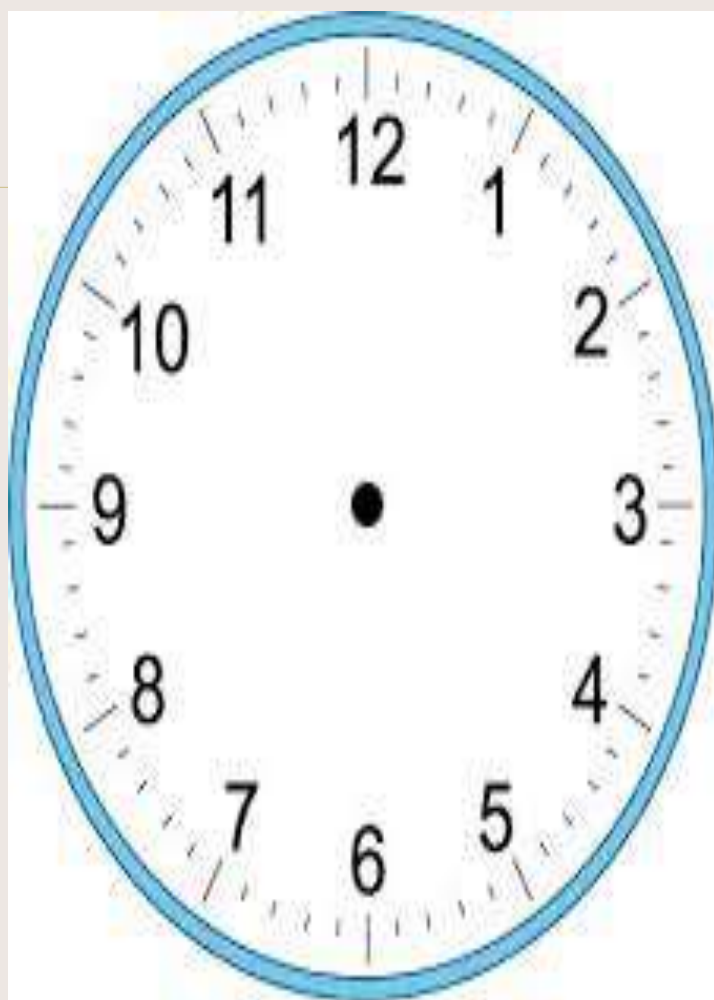
GO

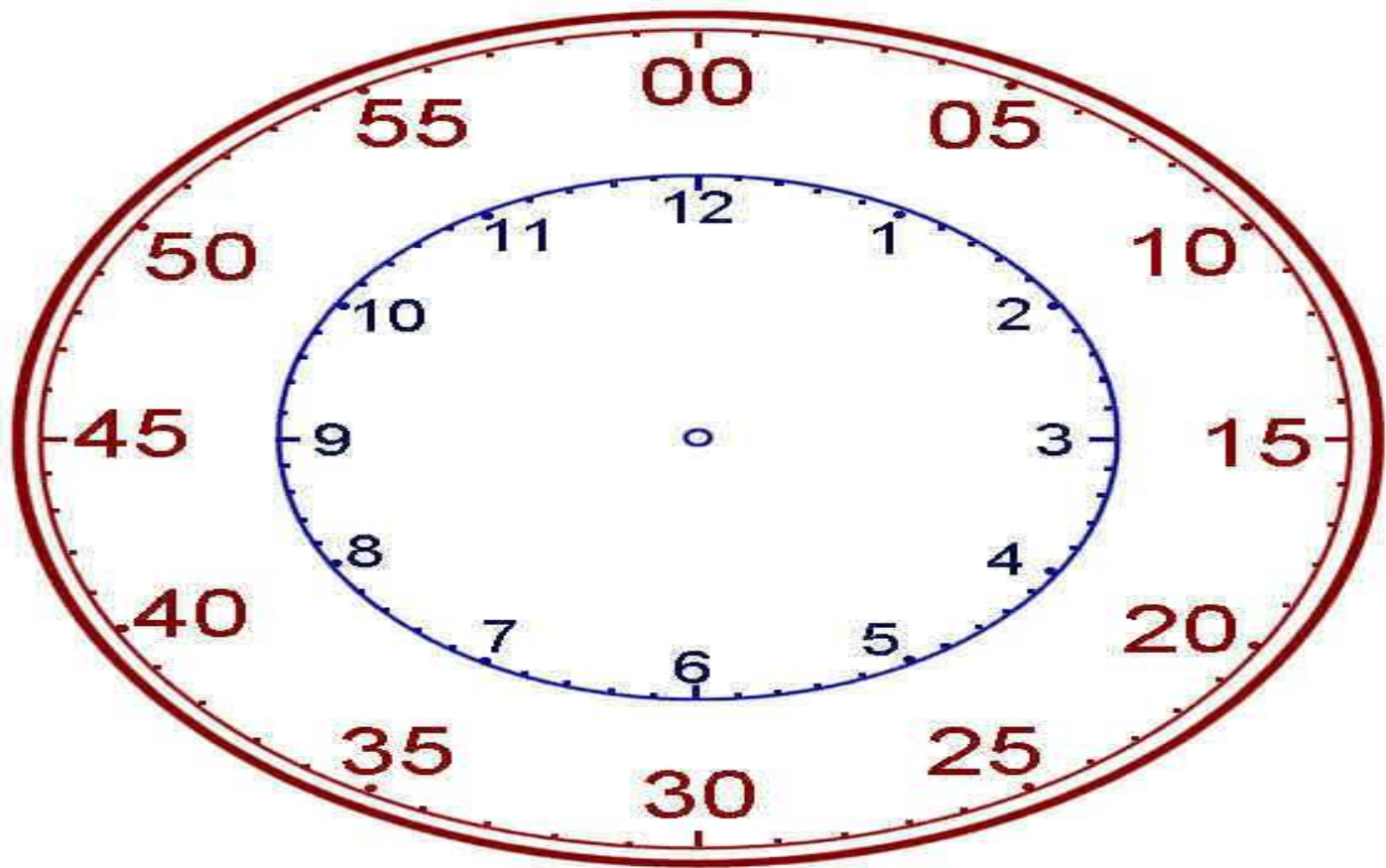
TIME CONCEPT











Minutes Needle

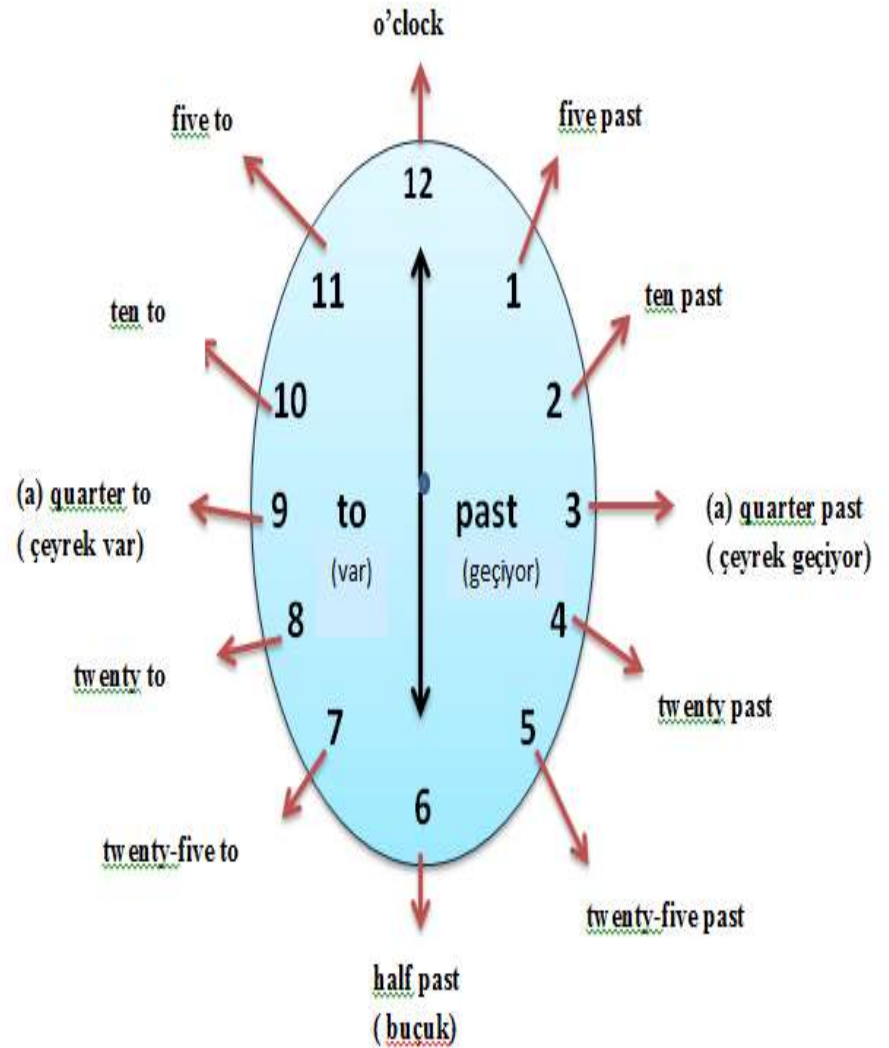


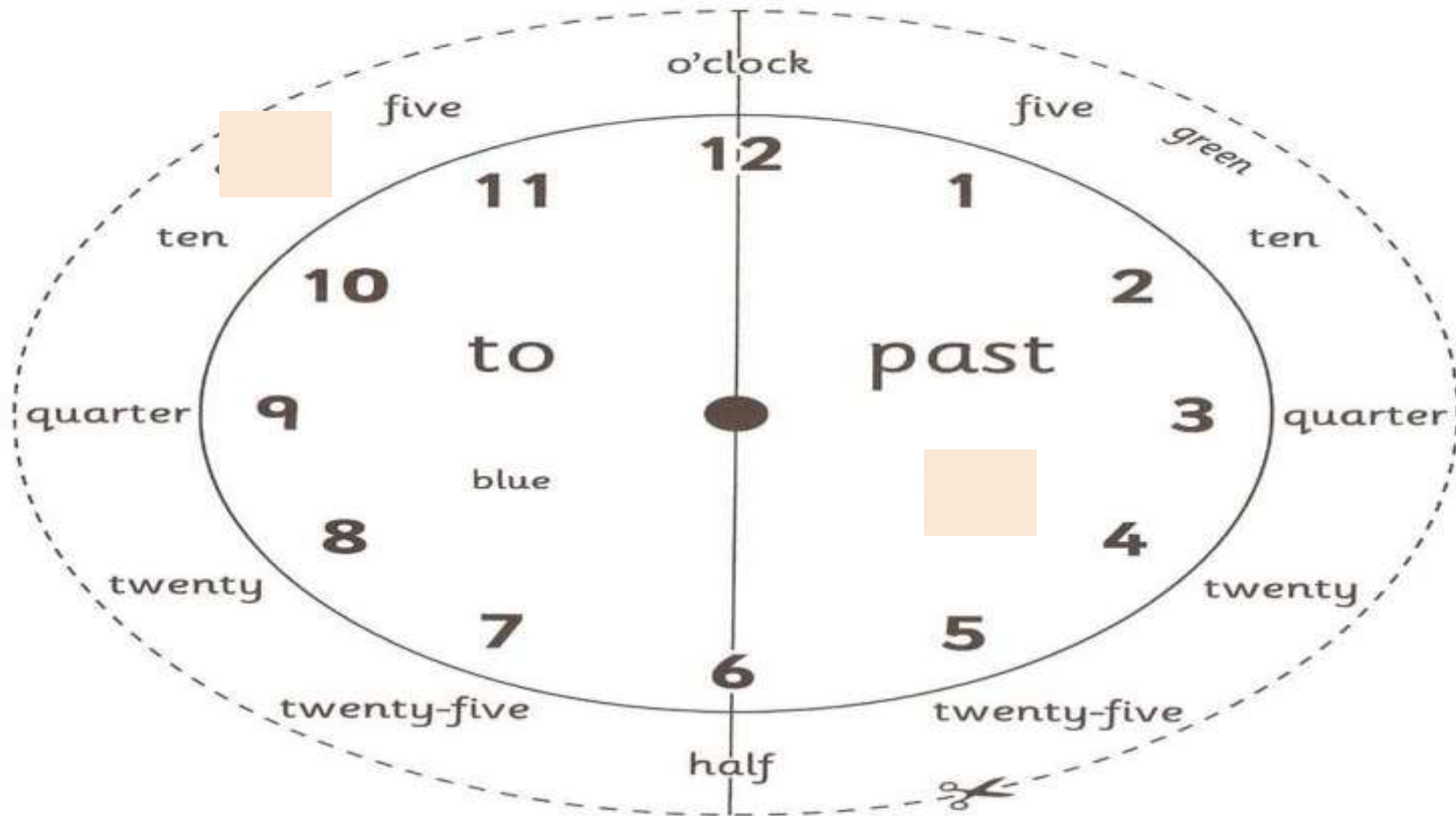
Hours Needle





WHAT TIME IS IT? / WHAT IS THE TIME?





Hours
Minutes



1:30



2:30



3:30



4:30



5:30



6:30



7:30



8:30



9:30



10:30



11:30



12:30

*Thank
You!*

