

S.No. 8936

16 SNMEVC 2

(For candidates admitted from 2016–2017 onwards)

U.G. DEGREE EXAMINATION, NOVEMBER 2022.

Part IV — Visual Communication – Non-Major Elective

COMMUNICATION AND PERSONALITY
DEVELOPMENT

Time : Three hours

Maximum : 75 marks

PART A — (10 × 2 = 20)

Answer ALL questions.

1. Emotional Competence
2. Self regulations
3. Credibility
4. Leadership
5. Intelligence
6. SMCR
7. Body language
8. Observation
9. Personality
10. Expression

PART B — (5 × 5 = 25)

Answer ALL questions, choosing either (a) or (b).

11. (a) Give the benefits of understanding One's-self.

Or

- (b) Explain the forms of Goal-setting.

12. (a) Examine the importance of communication.

Or

- (b) Define : Interpretive skills.

13. (a) What do you mean by group communication?

Or

- (b) Examine the role of individuals in group communication.

14. (a) Give a short note on personal grooming.

Or

- (b) List and explain about the types of interviews.

15. (a) Define : Intrapersonal communication.

Or

- (b) What is role-play in communication skills?

PART C — (3 × 10 = 30)

Answer any THREE questions.

16. Explain the determinants of personality development.

17. Briefly explain the qualities of a leadership.

18. Examine the process and methods of group communication.

19. What is self-introduction? Explain the tips for self-introduction.

20. Describe the role of family in the personality development of a child.