(For candidates admitted from 2016-2017 onwards)

M.Sc. DEGREE EXAMINATION, NOVEMBER 2022.

Fashion Technology and Costume Designing

FASHION CONCEPTS

Time: Three hours

Maximum: 75 marks

SECTION A — $(10 \times 2 = 20)$

Answer ALL questions.

- 1. Define the term "Haute Couture".
- 2. What are the types of Silhouettes?
- 3. Define the color dimensions.
- 4. List out any five fashion terminologies.
- 5. Explain any one factor that influences fashion.
- 6. How the communication works in fashion?
- 7. Write a short note on shape and form.
- 8. List out the primary and secondary colours.

- 9. Mention any two warms colors and its application.
- 10. Write any two objectives of illustrating fashion figures.

SECTION B —
$$(5 \times 5 = 25)$$

Answer ALL questions, choosing either (a) or (b).

11. (a) Elaborate on how fashion plays a major role in one day today life.

Or

- (b) Give a detailed note on elements of design.
- 12. (a) Write about the factors influencing fashion.

Or

- (b) Explain fashion terminologies with examples.
- 13. (a) Give a short note on classification of seasons in fashion industry.

Or

(b) How does the graphics and photographs works in fashion?

14. (a) Explain the psychological factors that influences the fashion.

Or

- (b) How to create designs by using sketches and diagrams.
- 15. (a) Give a detailed note on colour and its importance.

Or

(b) Illustrate Ten head figure of female.

SECTION C —
$$(3 \times 10 = 30)$$

Answer any THREE questions.

- 16. Give a detailed account on principles of design.
- 17. Elaborate on fashion cycle.
- 18. Explain the needs of drawings and photographs in fashion industry.
- 19. How the product profile is generated? Explain with examples.
- 20. Illustrate Ten head figure of women with incorporating fashionable garment.

3