

18. (a) Discuss the various steps involved in the process of planning.

Or

- (b) Explain briefly the various kinds of policies.

19. (a) What is delegation? What are its elements?

Or

- (b) Describe the various external sources of recruitment.

20. (a) Explain the purpose of directing.

Or

- (b) How is control important in management?

SECTION C — (3 × 10 = 30)

Answer any THREE questions.

21. Summarize the types of joint stock company.
22. Explain the scientific of management.
23. Explain the various stages involved in the process of decision-making.
24. Elaborate the types of organisation.
25. Explain budgetary control and discuss its merits and demerits.

S.No. 6374

22 BCCAM 2

(For candidates admitted from 2022-2023 onwards)

B.B.A. DEGREE EXAMINATION, NOVEMBER 2022.

Part III — Aviation Management — Major

BUSINESS MANAGEMENT

Time : Three hours

Maximum : 75 marks.

SECTION A — (20 marks)

Answer ALL questions.

- I. (A) Multiple choice questions : (5 × 1 = 5)
1. The structure in which there is a separation of ownership and management is called
- (a) sole proprietorship
 - (b) partnership
 - (c) company
 - (d) all business organizations
2. The father of scientific management is _____
- (a) Henry Fayol
 - (b) F.W. Taylor
 - (c) R.A. Johnson
 - (d) Robert Weener

3. Planning is the _____
 (a) primary/first function of the manager
 (b) second function
 (c) none of the option are correct
 (d) the last function of the manager
4. What is the main objectives of the recruitment and selection process?
 (a) recruit the right candidates
 (b) meet the high labour turnover
 (c) to reduce the costs of recruiting
 (d) none of the above
5. Which of the following is the elements of directing?
 (a) supervision (b) motivation
 (c) leadership (d) all of the above
- (B) Fill in the blanks : (5 × 1 = 5)
6. A public limited company must have atleast _____ directors.
7. Management is concerned with the _____ of policies.
8. Decision are made under conditions of certainty uncertainty and _____

9. Face-to face oral examination of a candidate is called _____
10. The budget that incorporates all other budgets is known as the _____ budget.
- II. Answer the following questions : (5 × 2 = 10)
11. What is public utility in entrepreneurship?
12. Define 'Management'
13. Define 'Planning';
14. What is span of control?
15. Definitions of control.

SECTION B — (5 × 5 = 25)

Answer ALL questions, choosing either (a) or (b).

16. (a) Bring out the importance of business organisation.
 Or
 (b) What are the benefits of sole trader?
17. (a) Mention the nature of management.
 Or
 (b) State the function of management.