

S.No. 1460

P 13 IBEL:2

(For candidates admitted from 2013-2014 onwards)

MIB DEGREE EXAMINATION, NOVEMBER 2022.

International Business - Elective

EXPORT MANAGEMENT

Time : Three hours

Maximum : 75 marks

SECTION A — (10 × 2 = 20)

Answer ALL the questions.

1. What do you understand by RCMC and IEC?
2. What is the Exports of Traditional item?
3. Define Export plan in International Trade.
4. Write short notes Advance License.
5. What are the services exported from India?
6. List out the types of payment in foreign trade.
7. What do you understand by export promotion schemes?
8. Define export pricing.
9. Explain the Forward Contract regulation Act.
10. Explain FTZ and EPZ.

SECTION B — (5 × 5 = 25)

Answer ALL questions, choosing either (a) or (b)

11. (a) Write down the importance of foreign trade?

Or

- (b) Discuss the Direction and Composition of trade in global business.

12. (a) Explain in detail various export promotion schemes in India.

Or

- (b) What are the functions of International financial Institutions and trade bodies in global trade?

13. (a) Explain the types of pre and post shipment finance.

Or

- (b) Discuss the import clearance procedure and list out essential documentation.

14. (a) Discuss the factors influencing pricing and costing decisions in the composition of India's foreign trade.

Or

- (b) What are the components included in the checklist for the preparation of export quotation?

15. (a) Explain (i) Export oriented units (ii) 100% EOUs (iii) Dumping.

Or

- (b) Explain the role of EPC in Indian Trade.

SECTION C — (3 × 10 = 30)

Answer any THREE questions.

16. Discuss the bilateral and multilateral trade agreement. Explain its impact in India as well as in global market.

17. Explain the role of WTO in the export of goods and services.

18. What do you mean by SEZs? Explain the special features of SEZs.

19. What are the policies and guarantee issued by the ECGC?

20. Discuss the role of export promotion councils, government bodies in promoting export of goods and services.