

19. Briefly explain on new trends in food packaging materials.
 20. Discuss on the different financial support available to the entrepreneur.
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S.No. 2915

P 16 FSE 4

(For candidates admitted from 2016–2017 onwards)

M.Sc. DEGREE EXAMINATION, NOVEMBER 2022.

Food Service Management and Dietetics – Elective

FOOD PRODUCT DEVELOPMENT

Time : Three hours

Maximum : 75 marks

SECTION A — (10 × 2 = 20)

Answer ALL questions.

1. Why Product specification is important in food product development?
2. Define weaning foods.
3. Name any four health concerns taken into considering while innovating a new product.
4. List out the merits of idea generations for innovative products.
5. Name any four central government funding agencies to start food business.
6. Expand MAP and CAP.

7. Name any two micro organism responsible for food spoilage.
8. Identify the any two qualities of a good entrepreneur.
9. How will u test marketing of a new product?
10. Define book keeping.

SECTION B — ($5 \times 5 = 25$)

Answer ALL questions choosing either (a) or (b)

11. (a) Explain the current status of Indian Food Processing Industry.

Or

- (b) Illustrate on classification of new product development.

12. (a) Interpret the external source of idea generation for new product development.

Or

- (b) List out the objectives of screening the new products,

13. (a) Write a short note on convenience foods.

Or

- (b) Explain importance of functional foods in RTE/RTS.

14. (a) Compute the standardization of food product.

Or

- (b) Write a short note on SWOT analysis.

15. (a) Suggest the ways to evaluate the testing the market.

Or

- (b) Discuss the different methods adopted to advertise the food product.

SECTION C — ($3 \times 10 = 30$)

Answer any THREE questions.

16. Enumerate on the impact of technology in food processing sector.
17. Discuss on the various factors influencing the new product development.
18. Give a detail note on sensory evaluation methods adopted to evaluate the food.