

S.No. 1279

P 16 CAE 3 A

(For candidates admitted from 2016–2017 onwards)

M.Com. DEGREE EXAMINATION, NOVEMBER 2022.

Computer Applications – Elective

MANAGEMENT CONCEPTS

Time : Three hours

Maximum : 75 marks

SECTION A — (10 × 2 = 20)

Answer ALL questions.

1. What is known as administration?
2. Define scientific management.
3. Define budget.
4. What is a procedure?
5. Distinguish between authority and responsibility.
6. Mention the principles of effective delegation of authority.
7. What are the objectives of staffing?
8. What is vestibule training?

9. What is Break Even Point?
10. List down the merits of Business Process Reengineering.

SECTION B — ($5 \times 5 = 25$)

Answer ALL questions, choosing either (a) or (b).

11. (a) Discuss the nature of management.
Or
(b) Explain the levels of management with apt examples.
12. (a) Discuss the importance of planning.
Or
(b) Enumerate the limitations of planning.
13. (a) Discuss the principles of organisation.
Or
(b) Explain the features of informal organisation.
14. (a) Define recruitment. Explain its sources.
Or
(b) Discuss the significance of direction.

15. (a) Write a detailed note on PERT.
Or
(b) Explain the importance of strategic alliances.

SECTION C — ($3 \times 10 = 30$)

Answer any THREE questions.

16. Discuss in detail about the objectives, process and implications of Hawthorne experiment.
17. Explain the importance of planning in the process of decision making.
18. What is span of control? What are the factors affecting span of control?
19. Elaborate the different techniques of coordination.
20. Explain any four modern control devices.